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SUN CENTURY GROUP LIMITED 太陽世紀集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1383)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made by Sun Century Group Limited (the "Company") at request of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and pursuant to Rule 13.10 of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules").

The board (the "Board") of directors (the "Director") of the Company has noted the recent unusual movements in the price and the trading volume of the shares of the Company (the "Shares"). Having made such enquiries with respect to the Company as is reasonable in the circumstances, the Board confirms that it is not aware of any reason for such unusual movements or of any information which must be announced to avoid a false market in the Shares or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Cap 571 of the Laws of Hong Kong).

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By order of the Board Sun Century Group Limited Chau Cheok Wa Chairman

Hong Kong, 17 March 2015

As at the date of this announcement, the executive Directors are Mr. Chau Cheok Wa, Ms. Yeun So Mui, Ms. Cheng Mei Ching, Ms. Yeung So Lai and Mr. Qiu Bin; and the independent non-executive Directors are Mr. Tou Kin Chuen, Dr. Wy Kam Fun Roderick and Mr. Lo Wai Tung John